

CASE STUDY

Lockers Australasia/ McDonald's

BACKGROUND

In 2021 McDonald's announced a bold plan to open 100 new stores across Australia, injecting \$600 million into the economy and creating at least 12,000 new jobs. The design of these new stores reflect changing consumer needs due to Covid-19, including bigger drive-thrus and a focus on delivery.

The stores also need to accommodate the evolving needs of staff. To do this, McDonald's enlisted Lockers Australasia, its accredited national supplier, to create lockers that would meet the requirements of busy employees.



THE PROJECT

Lockers Australasia worked with Stronghold to develop staff lockers for McDonald's stores for employees to store their belongings while they're at work.

"Nick at Stronghold has made modifications. This is another one of their talents - if we want modifications, they're very good at making those modifications," says Mark Reinstein, Director at Lockers Australasia.

"We created electronic glass lockers, with USB charging points in each locker."

Every locker has a double or triple USB for the charging of devices, and a smart electronic lock which automatically unlocks after 12 hours. This ensures that there are always lockers available for staff when they arrive to start their shift.

Lockers Australasia and Stronghold worked together with McDonalds to create a customised design which would work in a busy food production environment.

"We worked with McDonald's to get the color and the kind of texture they wanted. They wanted smooth surfaces so that they could clean them easily. So it's all about food safety."

THE RESULT

When each new McDonald's store is approved, Lockers Australasia scopes the job and sends it to Stronghold, who then manufactures the lockers to McDonald's high standards.

Once manufactured, the lockers are freighted to the store and McDonald's builders install them.

Each individual store has 15 to 20 lockers which are set in columns. The layouts and locking mechanisms were designed with usability in mind.

"Because of the electronic locks, you never have the problem of lockers being locked and empty," says Mark.

"McDonald's like that, and they also like the keyless option which is much easier to manage. It's just a four digit pin code."



WHY STRONGHOLD

Lockers Australasia has been a supplier to McDonald's for quite a few years, and chooses to use Stronghold for manufacturing due to its standards and the ability to develop new products.

"In the last year and a half, we've developed a new product, and Nick has helped us there from Stronghold," says Mark.

"And we've now got a standard that when we get an order, we send it to Nick and he puts it together."



Our lockers are fully customisable, and available in a range of finishes to suit your workplace.

View the range and download the brochure for more specs and information:

[stronghold.com.au/products/lockers](https://www.stronghold.com.au/products/lockers)